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Contact: Rob Kassekert
856-787-9100, ext. 617

**New Corporate Learning Forum Allows Members to Communicate on
Corporate Training and Organizational Development**

-LISTSERV Technology Generates Broad Exchange of Ideas, Advice and Strategy-

MOORESTOWN, N.J. – Filling a void in the corporate training industry, a group of chief learning officers, instructional designers, technologists and trainers have unveiled Corporate Learning Forum, a networking platform that allows for the sharing of information and insight pertaining to the corporate training industry. The forum works by permitting individuals involved in corporate training to sign up for what is commonly known as a LISTSERV, or an email community whereby its members exchange strategic advice, opinions and suggestions.

The concept has gained rapid support from corporations, both small and large, throughout the United States and abroad since first appearing on the web in August 2006. In the 24 hours following its official launch, several hundred companies signed up for the new service, which continues to attract close to 50 new corporate and individual members per day. Corporate Learning Forum’s founders point to the sheer number of corporate training professionals who seek solutions to complicated workplace issues and can benefit tremendously from the advice of their peers.

“The corporate training community is on the leading edge of technology with the use of e-learning, m-learning and podcasting,” said Sean M. Sweeney, CEO of CramerSweeney Instructional Design of Moorestown, N.J. and a co-founder of Corporate Learning Forum. “However, we discovered a noticeable absence of a mechanism for instructional designers, trainers, training managers and chief learning executives to easily and directly exchange ideas and information.”

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After signing up on the forum's website at www.corporatelearningforum.com, individuals become part of the LISTSERV and immediately begin interacting with other registered members. "Essentially, it is a server-based software that enables an email message to be automatically broadcast to everyone who's signed up on the list," said Sweeney. "Once a question is posted by a member, it's emailed to all LISTSERV members. Answers to each question are then broadcast emailed so that everyone benefits from the information exchange. That's the beauty of a LISTSERV."

In addition to the LISTSERV, members can view any dialogue exchange by visiting the forum's archives located on the website. The archives are searchable by topic, date and subject. Annual membership for Corporate Learning Forum costs \$50 per user and provides discounts for companies that register multiple individuals. Companies that register 10 to 24 employees pay a \$45 annual fee per user while those registering 25 or more pay \$40 for each user. "The cost covers the operational expenses of the website," said Sweeney. "We're really doing this for the purposes of information and knowledge sharing."

For more information on Corporate Learning Forum, visit www.corporatelearningforum.com or call 866-692-9600.

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